NOMADIX®

Portfolio Introduction

Authorized Distributor



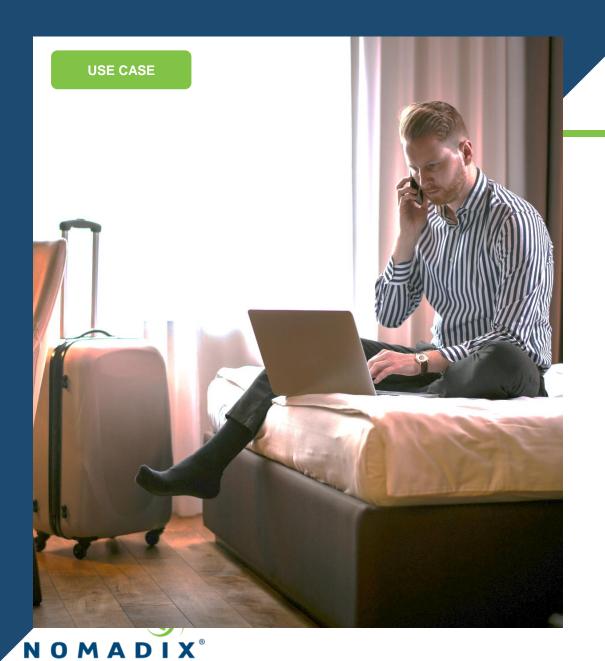
Nomadix: From a Rich Internet Gateway Heritage...

Hospitality's leading provider of hotel internet services & guest-facing technologies



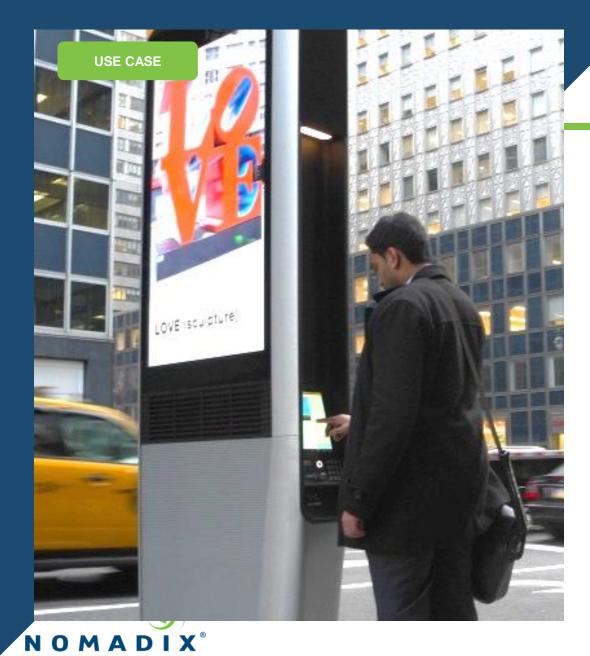
Visitor Based Network Approach Across Verticals





Hospitality

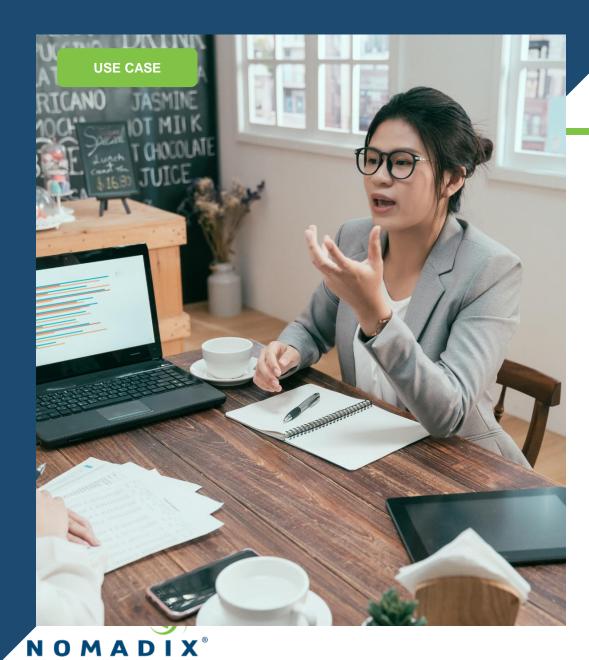
- 1,350+ hotels worldwide
- 69 countries across 6 continents
- First hospitality Passpoint deployment at scale
- Fast, secure and seamless Wi-Fi experience for guests
- Improved guest experience with seamless onboarding
- Integrated with loyalty app, with automatic connection at participating hotels
- Membership growth, driving more guest engagements



Smart City

- LinkNYC (New York City)
- 1.7K Link kiosks

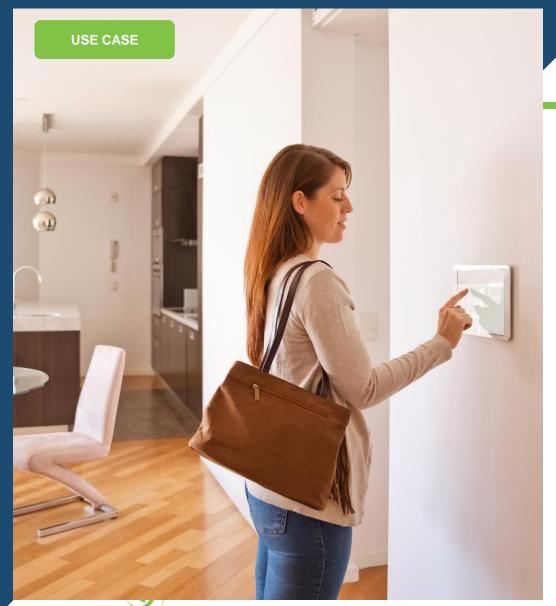
- Free, superfast public Wi-Fi
- Access to city services
- Advertising-funded
- Automatic roaming between Link hotspot entities
- Cellular data offload, providing extra capacity



Retail / Quick Service Restaurant

- World's largest coffeehouse chain
- +33.8k stores in 80 countries

- Universal, high-quality user experience
- Simple, click to connect Wi-Fi user journey
- Store tailored captive portal and welcome pages
- Store controlled Wi-Fi 'opening hours'
- 26k wireless access points in 11k+ stores across N. America
- Initial full-service rollout across USA completed within 4 hours
- Replicable model, easy roll out as new stores open



Multi-Tenant



Apartments and condos

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Student housing and worker dormitories



Shared

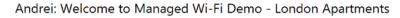
office

spaces



Assisted and senior living

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Managed Wi-Fi <no-reply@homewifi.network> To Andrei Motoc



Wed 11/01/2023 17:58

Tenant receives a confirmation email as soon as their booking or agreement is confirmed.

Hello Andrei,

Welcome to your Managed Wi-Fi Demo - London Apartments Wi-Fi service!

A new Wi-Fi service has been added to your account. You can login using your existing username (andrei.motoc@nomadix.com) and password.

Click here to login now, or reset your password if you do not remember it.

Wi-Fi Service Information

Wi-Fi Network Name (SSID): NDXDEMOCLOUD_LONDON Wi-Fi Password: RecentRide.j2Jx

Service Start Date: January 11, 2023 Service Address: Managed Wi-Fi Demo - London Apartments: Gladiolenstraat 8, Apt. 1102

Subscription Plan: 100 Mbps 50.0 Mbps up, 100.0 Mbps down Internet Service Provider:

Connecting to Your Wi-Fi Service

For the whole of your stay here, you will be able to connect your devices to Wi-Fi from anywhere within Managed Wi-Fi Demo - London Apartments

Connecting common personal devices:

- 1. Apple Mac
- Apple iPhone, iPad or iPod
- 3. Android Smartphone
- 4. Microsoft Windows 10

Connecting common smart home devices:

- 1. Nest Thermostat
- 2. Nest Camera and Nest Hello
- 3. Ring Doorbell
- 4. Ecobee Thermostat

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Connecting via QR code: (Supported Smartphones Only)

1. Open the camera app and point the camera lens to the QR code below.



- 2. Tap on "NDXDEMOCLOUD_LONDON" to confirm you would like to join the network.
- 3. You are now connected.

Supports iPhones running iOS 12+ and newer Android smartphones.

Note: Before connecting smart home devices and gaming consoles, please connect a smartphone / laptop / desktop to Wi-Fi network and accept the terms and conditions for using the Wi-Fi network. Most IoT / smart home devices do not have a built-in web browser, and will not be able to display terms and conditions for Wi-Fi network.

Changing your Wi-Fi password

You can click here to view, update, or share your Wi-Fi password.

Wi-Fi Management

My Account Login: <u>https://demo.homewifi.network/</u> Login Email address: <u>andrei.motoc@nomadix.com</u>

Contact Us

Customer Support Number:

-- Wi-Fi support team at Managed Wi-Fi Demo - London Apartments



Tenant receives a confirmation email as soon as their booking or agreement is confirmed.

Managed Wi-Fi Demo - London Apartments 1102 - Personal Wi-Fi Settings	~
♀ Gladiolenstraat 8, Apt. 1102, 2161KN Lisse, AW, Netherlands	
service good until Jan 11 2024	
Wi-Fi Network: NDXDEMOCLOUD_LONDON	
Wi-Fi Password: RecentRide.j2Jx	
Service Provider: Nomadix Fiber Networks Service Plan: 100 Mbps (50.0 Mbps up, 100.0 Mbps down) Image: Wi-Fi Devices in 1102	
Reset Personal Wi-Fi Password	
Email, Text Notifications Sign-up	>
Account Information	>
Change Account Password	>
Connecting your devices to the Wi-Fi	>
Frequently Asked Questions	>

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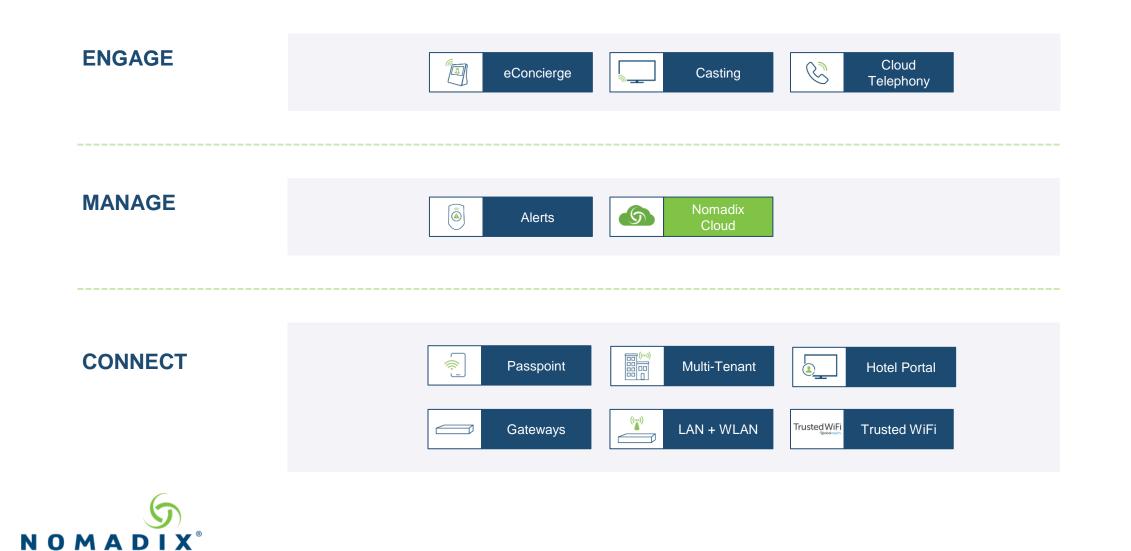
The tenants have access to their own cloud page profile. They can monitor their connected devices, can opt in/out from newsletters and change their own password / QR code for Wi-Fi.

Bringing Connected Experiences to Life

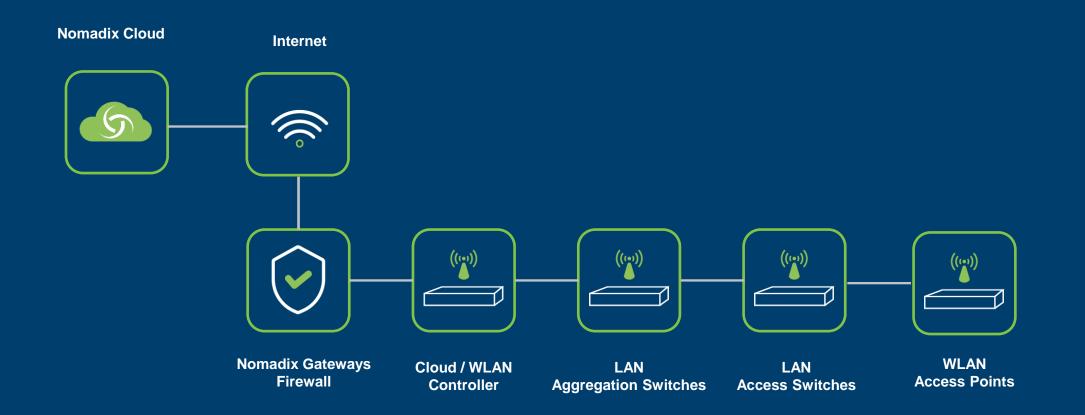




Portfolio Overview



Simplified Topology





Gateways

E

Guest Internet Access That Just Works!

Deliver a Quality Guest Experience

- Personalized
- Frictionless
- Flexible

Using Robust Internet Gateways

- Resilient
- Secure
- Compliant and Future-Proof

From a Trusted Brand

- Thought Leadership
- Demonstrable Success
- Support Excellence

A modular family enabling from 100-2M connected devices for properties of all styles and sizes



Internet Gateways Portfolio at a Glance

Same powerful feature set across the range





Nomadix Networks







Quality & Simplicity

- High performing products
- Straightforward portfolio
- Focus on fundamentals
- Ease of management

Affordability

- Attractive pricing
- Energy efficient
- Rapid onboarding
- Flexible business models

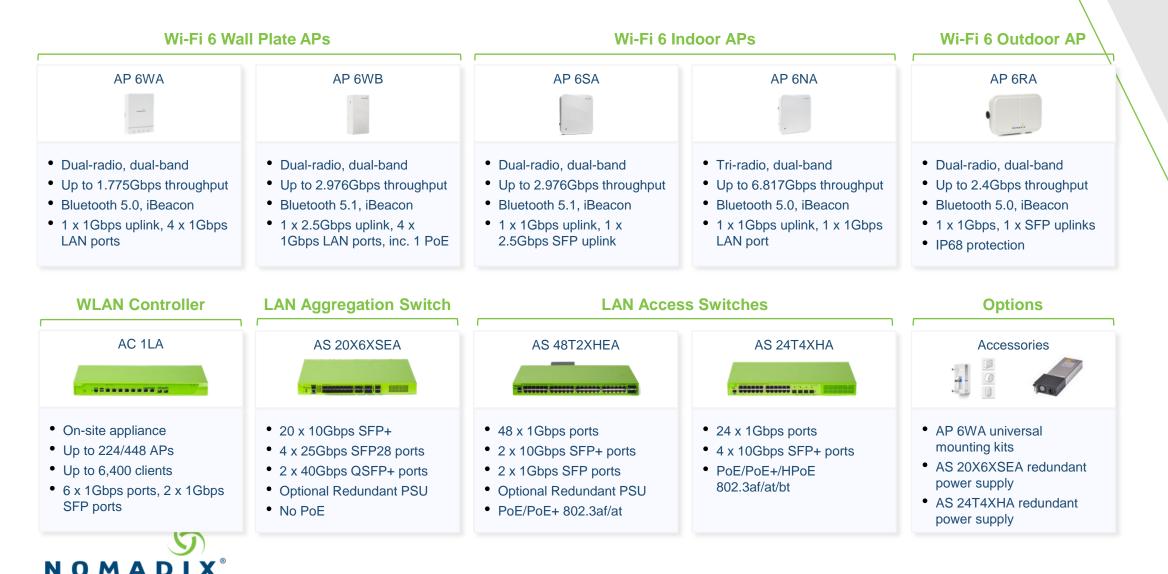
Better Together

- Complementary portfolio
- Trusted brand
- Single source supplier
- Optimized for hospitality

No-nonsense end-to-end wired and wireless internet access that just works!



Networks Infrastructure Portfolio at a Glance

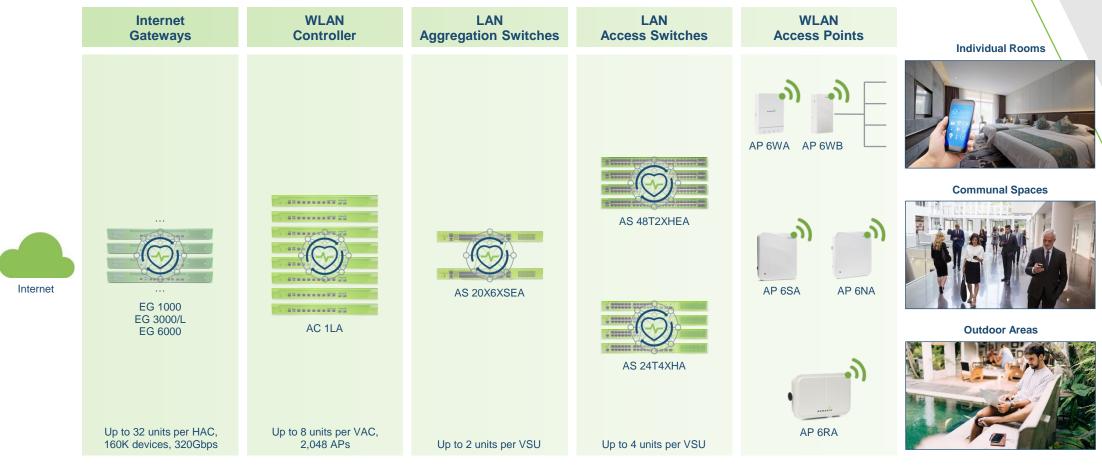


Simplified Topology (1/2)

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Simplified Topology (2/2)





Nomadix Alerts

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Protect Lone Workers

- Request assistance
- Detect falls
- Real-time location updates

Monitor Wi-Fi Quality

- Measure experience score
- Check for potential threats
- Maintain guest satisfaction

Optimize Costs

- 2-in-1 solution
- Light and affordable setup
- Simple to use and manage

A safety and productivity solution for the Hospitality Industry!





Better Together!

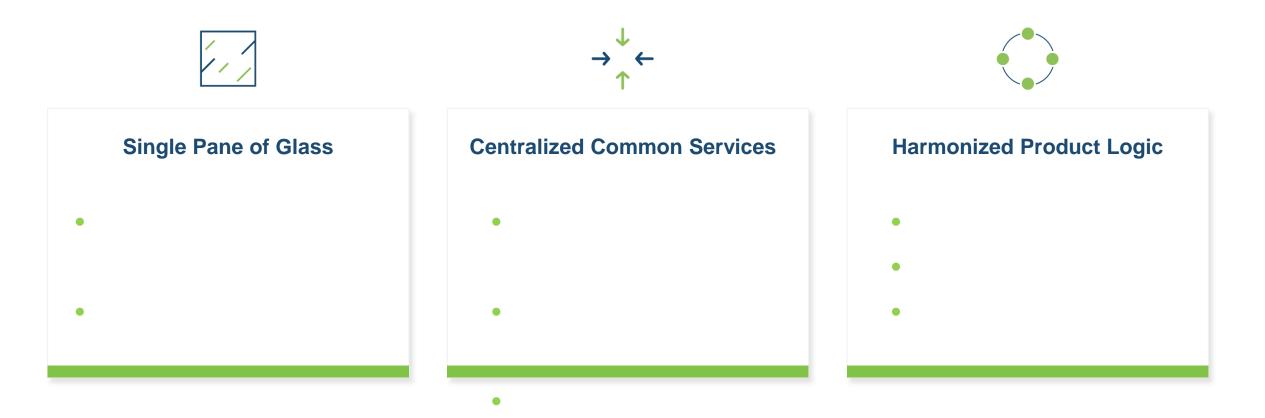


Not just a gateway company...

The Future - Nomadix Cloud



Nomadix Cloud Vision



Iterative Project Progressively Integrating all Nomadix Products



Nomadix Cloud Vision



Single Pane of Glass

- End-to-End Portfolio
 Management
- Single Sign-On





- Organizations and users
- Properties & Deployments
- Licensing



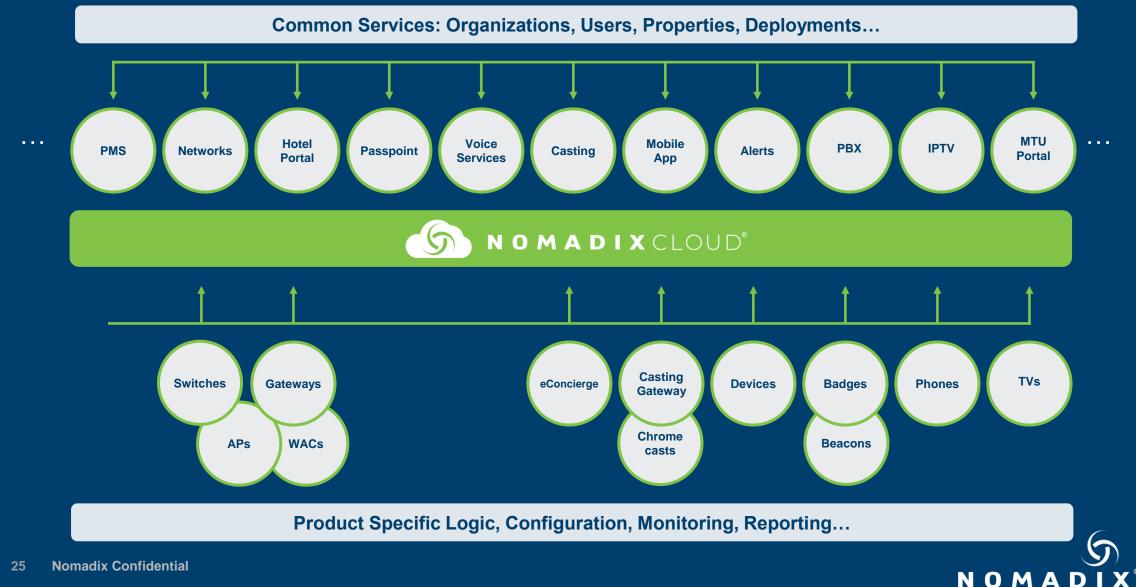
Harmonized Product Logic

- Configuration
- Monitoring
- Reporting

Iterative Project Progressively Integrating all Nomadix Products



Nomadix Cloud Architecture (WIP)





CONNECT | MANAGE | ENGAGE

Bringing Connected Experiences to Life



nomadix.com



Nomadix Gateways



Nomadix Networks



Passpoint



Authentication



Cloud Telephony



Casting

eConcierge



Alerts



EMS

Marketing Investment for Success



NOMADIX PUBLIC WEBSITE

- New sections and updated sections
- Marketing messaging
- Portfolio presentation
- Product datasheets
- Product registration
- Enquiry form



2

NOMADIX PARTNER PORTAL

- Product datasheets
- Technical documentation
- Product registration
- Product pricing (direct partners)
- Installed base (direct partners)
- Support ticket status (direct partners)
- Software download (future)



3

AWARENESS AND LEADS

- Partners newsletter, eBlast, webinars, co-marketing
- Proactive Outreach press releases
- Thought Leadership trend pitching, bylines and others
- Paid Media online profiles, newsletters, ads, buying guide
- Blog & Social Media
- Events HITEC, HT-Next

HospitalityUpgrade	Н нс		alitynet
LODGING	HOTEL	HOSPITALITY	
Hotel Business	THE B2E NEWS SOURCE		



NOMADIX®

UNIVERSITY

Individual Benefits

- Formalize and expand knowledge on new and existing products
- Officialize expertise and advance a career
- Gain autonomy and decrease the need for supervision



Partner Benefits

- Underpin company growth and reputation
- Increase employees' efficiency and confidence
- Reduce support costs while improving customer service



End-Customer Benefits

- Align technology with business needs and maximize ROI
- Guarantee qualified experts work on projects
- Ensure smooth deployments and ongoing support



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For More information –www.nomadix.com

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