

Warm Welcome



Complete Security Solutions for Retail Segment



Presentation Agenda

- About Matrix
- Retail Segment
- Matrix Security Range
 - ✓ Access Control and Time-Attendance in Retail Segment
 - ✓ Video Surveillance in Retail Segment
 - ✓ Fire Alarm Panel in Retail Segment
- Benefits of Matrix Security Solution



Matrix At a Glance



Corporate Office

- Area of 20000 sq. ft.
- Departments:
 - ✓ Marketing
 - ✓ Sales
 - ✓ Sales Coordination
 - ✓ Human Resource
 - ✓ Technical Support
 - ✓ Commercial



Research and Development Center

- Area of 20000 sq. ft.
- More than 35% Human Resource in R&D
- Departments
 - ✓ R&D
 - ✓ Designing
 - ✓ Sourcing



Matrix At a Glance

Manufacturing Unit

- Area of 40000 sq. ft.
- Capacity: 1,500,000 Line Units
- Departments:
 - ✓ Production Plant
 - ✓ Quality Control
 - ✓ Packaging & Dispatch



Training Center

- ✓ Capacity of 76 Seats
- ✓ Audio-Visual Training Facility

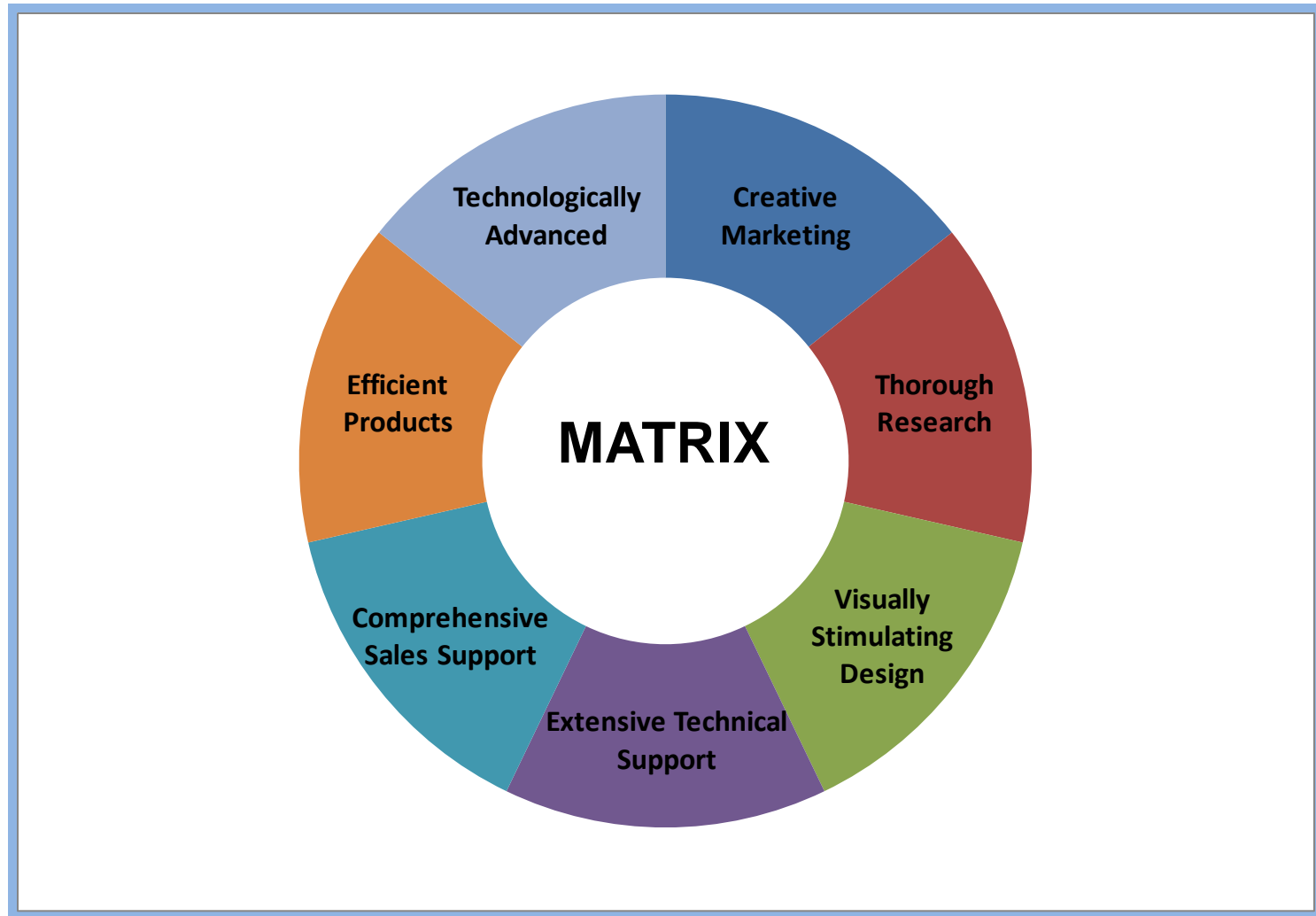


Matrix – The Company



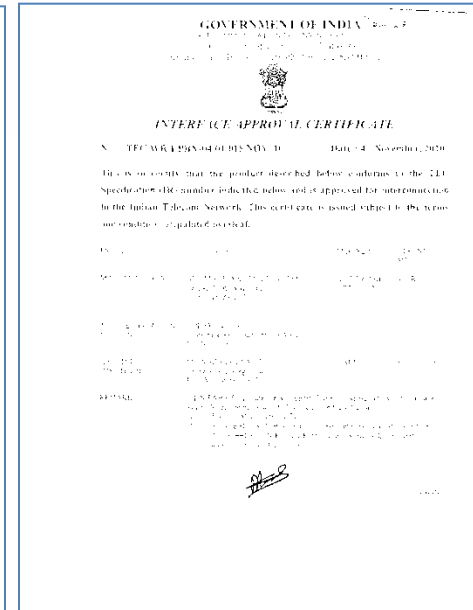
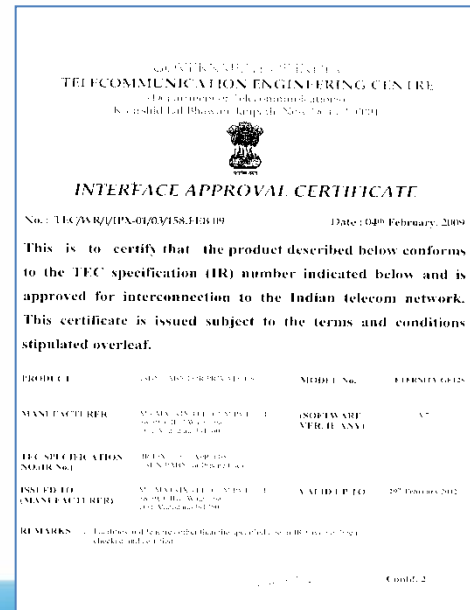
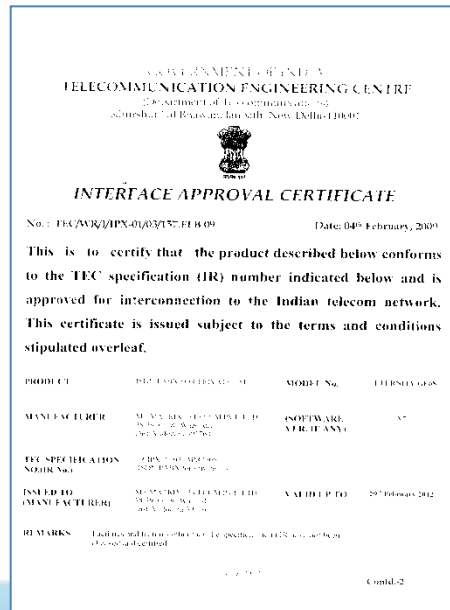
- Diverse Business Domains with Vertically Integrated Business Processes from Designing to Production and Sales
- Over 60 Security and Telecom Products
- Extensive R&D Experience of more than 200 Man Years
- State of Art Manufacturing Centre
- 24×7 Comprehensive Technical Support
- Global Product Distribution through over 500 Channel Partners
- Global Customer Base of over 150,000 Satisfied Customers
- Global Footprint: Asia, Europe, Africa, North America and South America

Core Competencies



Certifications

- ISO 9001:2008
- CE
- FCC
- RoHS
- TEC



Global Presence



Retail Segment

Retail Segment



Convenience Store



Supermarket Store



Department Store



Mall

Retail Segment

- Retail is Sale of Goods and Services from Businesses to End-users/
Consumers
- Retail Stores Include a Wide Variety of Stores like:
 - ✓ Department Stores
 - ✓ Warehouse Stores
 - ✓ Convenience Stores
 - ✓ Supermarket
 - ✓ Malls



Challenges for Retail Segment

- Strict Access Control as it Deals with Huge Stocks of Expensive Goods
- Trustworthy Time-attendance of Employees for Increasing Productivity
- Consistent and Dependable Video Surveillance for Round the Clock Security
- Centralized Management for Multiple Stores
- Reliable Fire Alarm Panel to Protect Employees, Customers, Goods and Infrastructure.



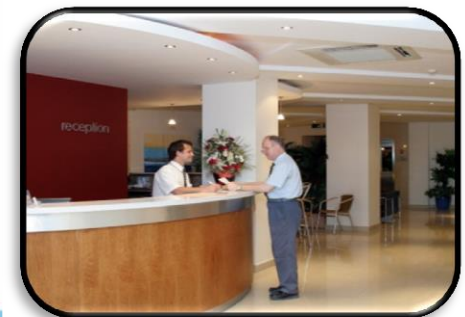
Matrix Retail Customer's

- Vasanth and Company
- Bajrang Jeweller
- Glass Palace
- Apple Wood Shop
- Shree Jeweller
- Maruti Suzuki Showroom



Matrix Customer's List

- Sterling and Wilson
- Gruh Finance Limited
- IndiaNivesh
- Shriram Finance
- Gold's Gym India
- Green Park Hotel
- Adani Infrastructure
- Presidency Group of Colleges
- First Flight Couriers Ltd.
- Real Image Media Technologies Pvt. Ltd.



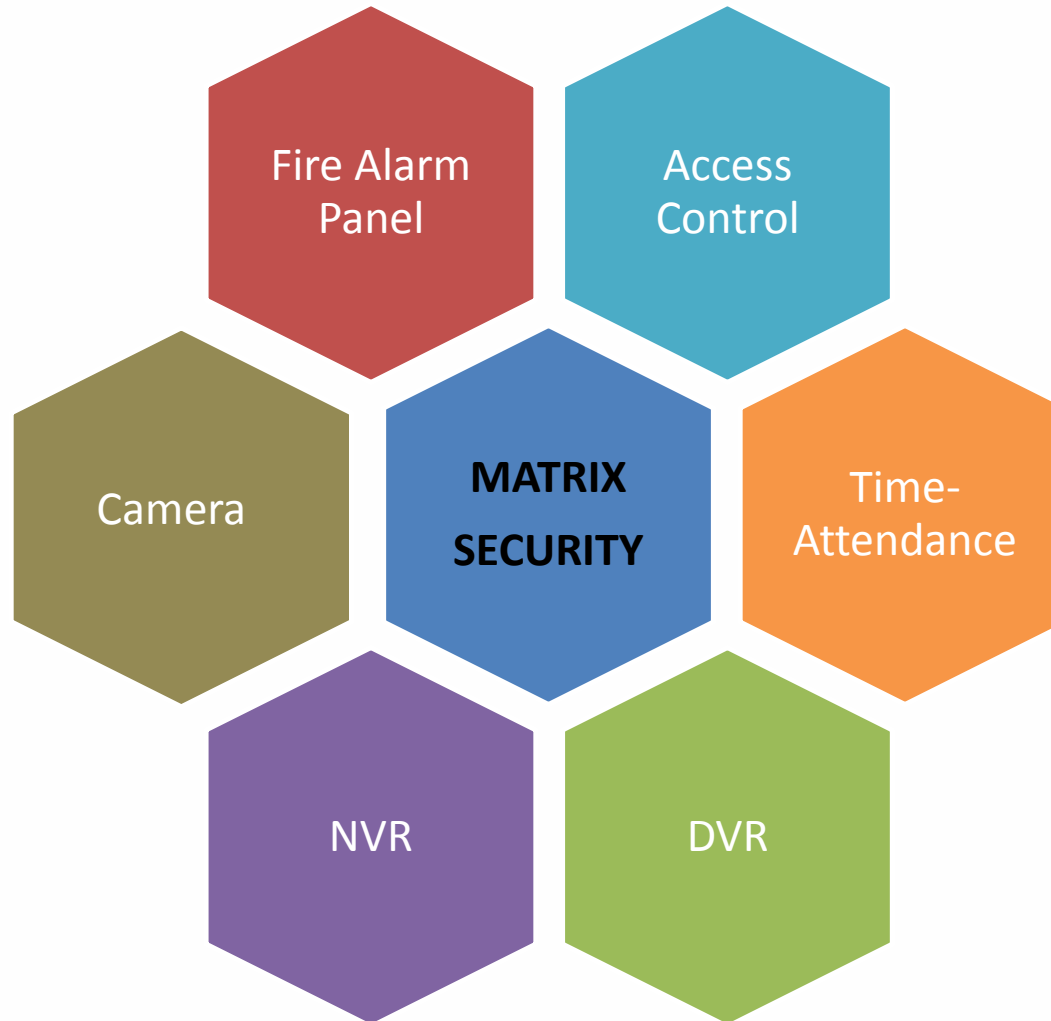
Matrix Customer's List

- Cognito Advertiser
- L'Oreal India Pvt. Ltd.
- Sand Martin Consultants Pvt. Ltd
- Gujarat Ambuja Exports Ltd.
- Monginis Food Pvt. Ltd.
- KNR Constructions Ltd.
- Rustomjee Builders
- Collabera
- Dr Reddy's Foundation
- Chikitsa Foundation(108 Ambulance)



Matrix Security Solutions

Matrix Security Solutions



Matrix Security Product Range



- One Stop Solution for all Security Needs
 - ✓ COSEC: Access Control and Time-attendance System
 - ✓ SATATYA: Video Surveillance System





COSEC

Access Control and
Time-Attendance



What is COSEC?

- Time-attendance and Access Control System
- Complete Hardware and Software Solution
- Biometric Fingerprint and RFID Card based Reader
- Visitor Management, Employee Self Service, Leave Management, Roster Management and e-Canteen Management
- Comprehensive Solution for SOHO, SMB, SME and Large Enterprises



Why COSEC?

- 1 to 10,000 Door Controllers
- 1 to 1 Million Users
- Built-in Controller and Reader
- Built-in Web based Application
- Centralized Monitoring and Control
- USB, Wi-Fi and 3G/GPRS/GSM/CDMA Connectivity
- Pluggable Card Reader Modules
- Centralized Fingerprint Distribution
- 10 Fingerprints Enrolled per User
- Touch Sense Keypad
- Employee Self Service Portal
- Automatic Events Download

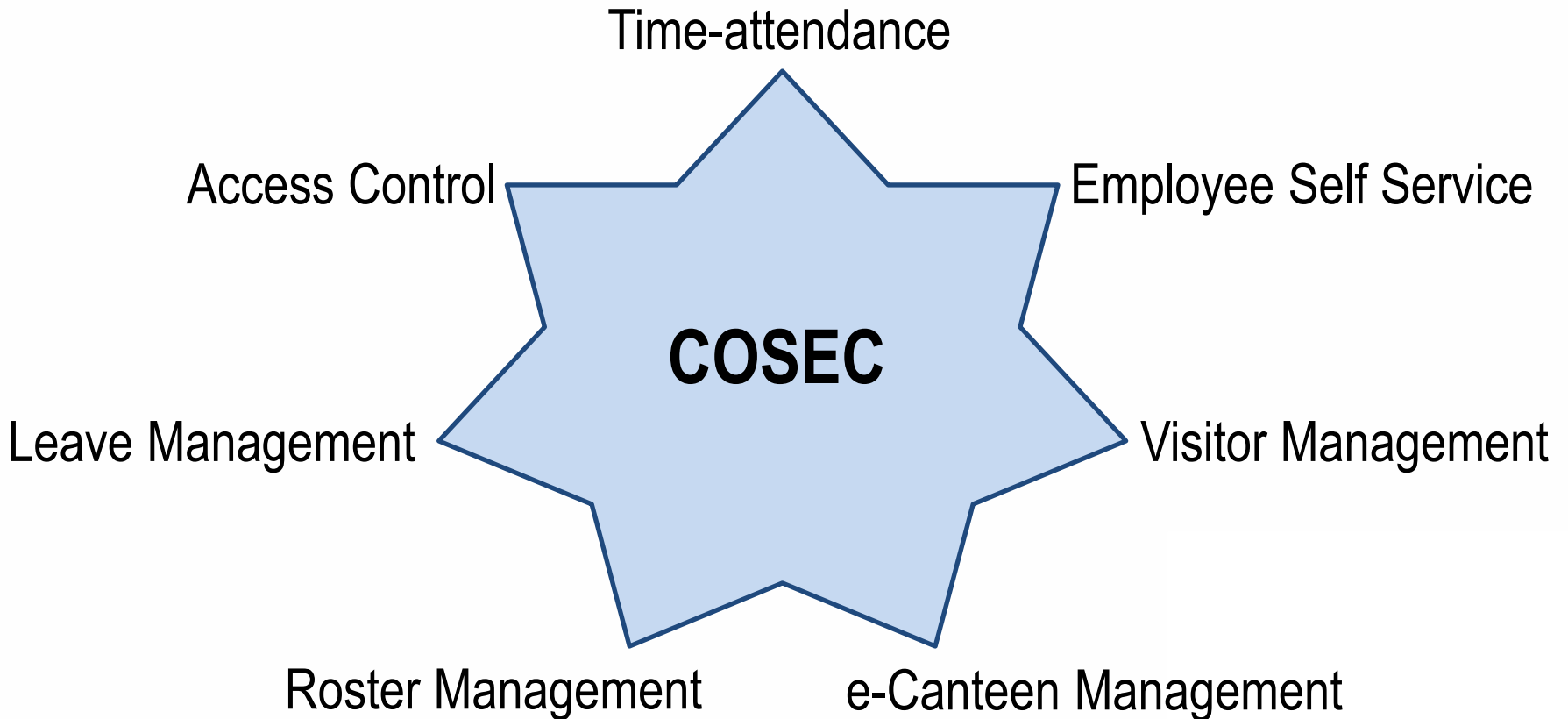


COSEC Application Software

- Complete and Powerful Web based Application Software
- Controls up to 1000 PANEL LITE's and 10,000 Door Controllers
- Manage up to 1 Million Users
- Integration with ERP, HRM, Active Directory, Tally and Payroll
- Real-time Monitoring and Control
- Comprehensive Reports Generation



COSEC Software Modules



COSEC Hardware Components



Door Controllers

50,000 Events Storage, Fingerprint and Card Reader
Door Lock, USB, Wi-Fi, Auxiliary Ports, Exit Reader and Exit
Switch

PANEL

Manage 75 Door Controllers along with 25,000 User Capacity,
1,00,000 Events Storage and Advanced Access Control Features

Readers

Biometrics Fingerprint and Contactless Card Reader

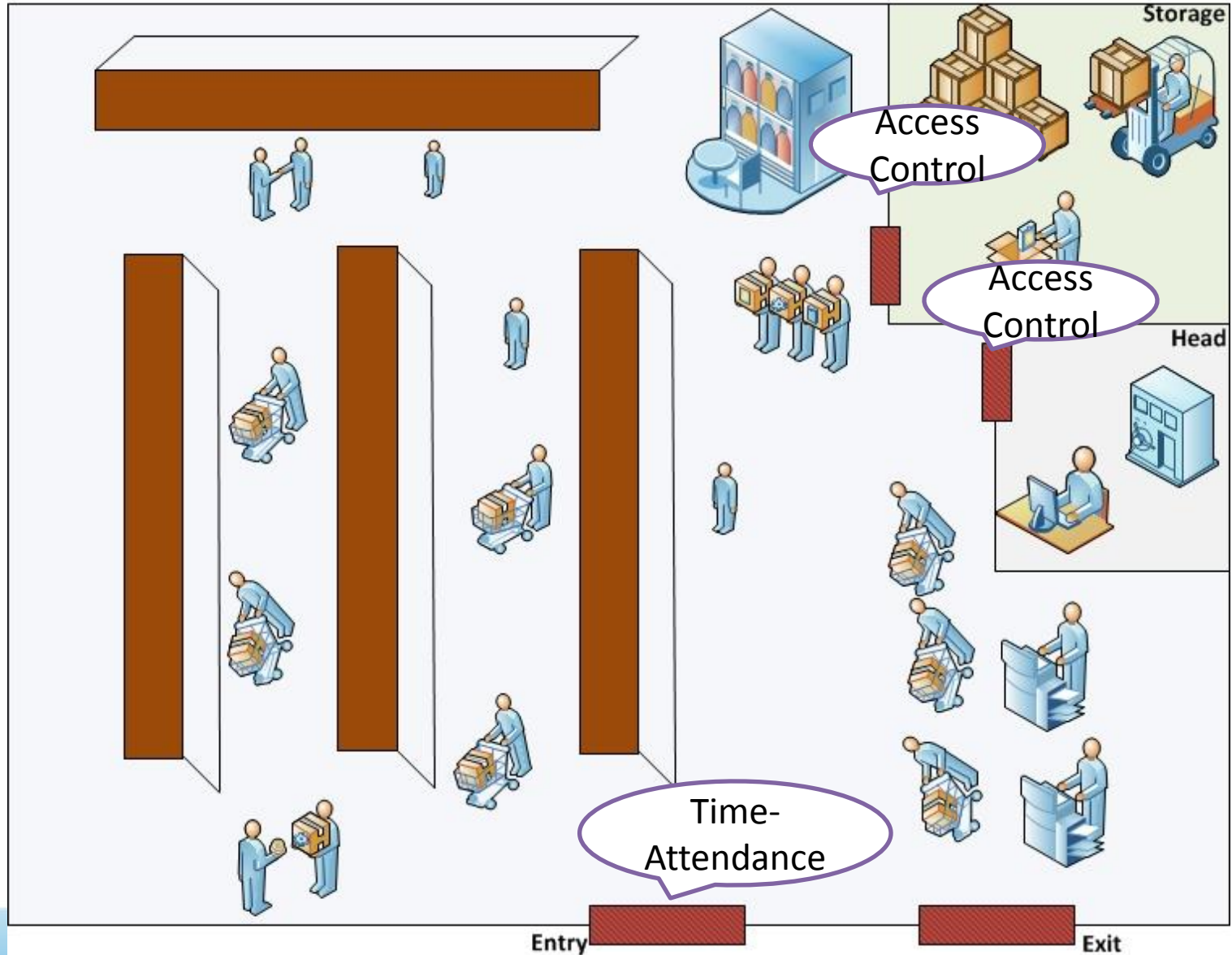
Additional Hardware

Card Personality Module, Power Supply with Battery Backup
and Enrollment Station

COSEC Door Connectivity



COSEC in Retail Application



COSEC Benefits in Retail

- Increase Productivity as Being on Time is Important for this Segment which Directly Deals with Customers
- Protect Goods from Unauthorized People
- Higher Level Security for More Sensitive Zones like Storage, Pharmacy, Cash Counters etc.
- Single Point Control and Monitoring hence Saving Time and Cost
- Less Wiring and No Maintenance Cost
- Round the Clock Security
- Store Data in Various Report Formats for Future Reference



COSEC Awards





SATATYA

Digital Video Recorder

What is SATATYA DVR?

- Digital Video Recorder
- 4, 8 and 16 Channels
- Plug-n-Play Device
- Stand-Alone and Network Surveillance System
- Analog Cameras
- Complete Hardware and Software Solution
- CMS, Web Client and Mobile Viewer



Why SATATYA DVR?

- Synchronous Playback for All Channels
- Live View and Playback on Single Window
- Scheduled Backup
- SMS and Email Notifications
- User Selectable Layout Styles
- User Defined Display Sequence
- Multiple Actions for Each Event
- Different Recording Types
- Camera Grouping
- Multiple Concurrent Users Login (Up to 10)
- Centralized Video Surveillance Application Server



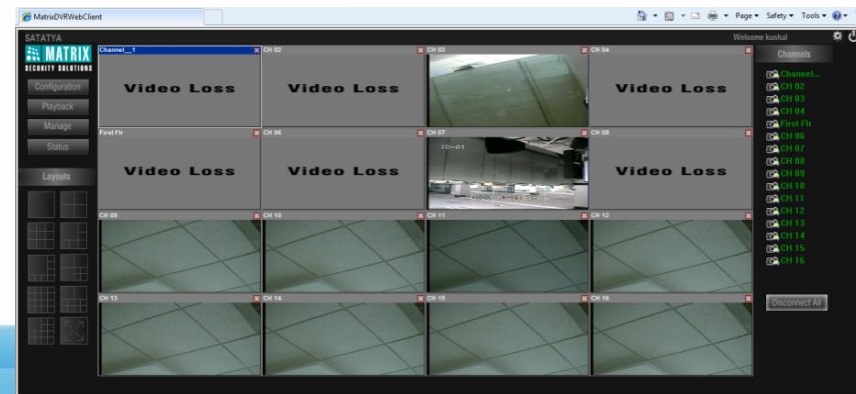
SATATYA CMS

- Centralized Video Surveillance Application Server
- Controls Multiple Matrix DVR and NVR
- Simultaneously Display 36 Channels
- Audio, Video and Visual Alerts
- Intelligent E-Map
- Multiple Camera Grouping
- Local Storage and Playback
- Local Scheduled Recording



SATATYA Web Client

- Access Up to 16 Video Channels
- Remotely Access Live or Stored Videos of SATATYA DVR
- Remote User can Use Functions like:
 - ✓ Search
 - ✓ Browse
 - ✓ Display
 - ✓ Transfer
 - ✓ Configure DVR
 - ✓ Configure Camera Settings
- Receive Notifications for Events:
 - ✓ Alarm
 - ✓ Motion Detection
 - ✓ Video Loss



SATATYA Mobile Viewer

- Access Live or Stored Videos of SATATYA DVR using Mobile Phones
- Single Channel Live Display
- Remote Control for PTZ Cameras
- Support Up to 10 SATATYA DVR
- Support Android Phones



SATATYA Camera



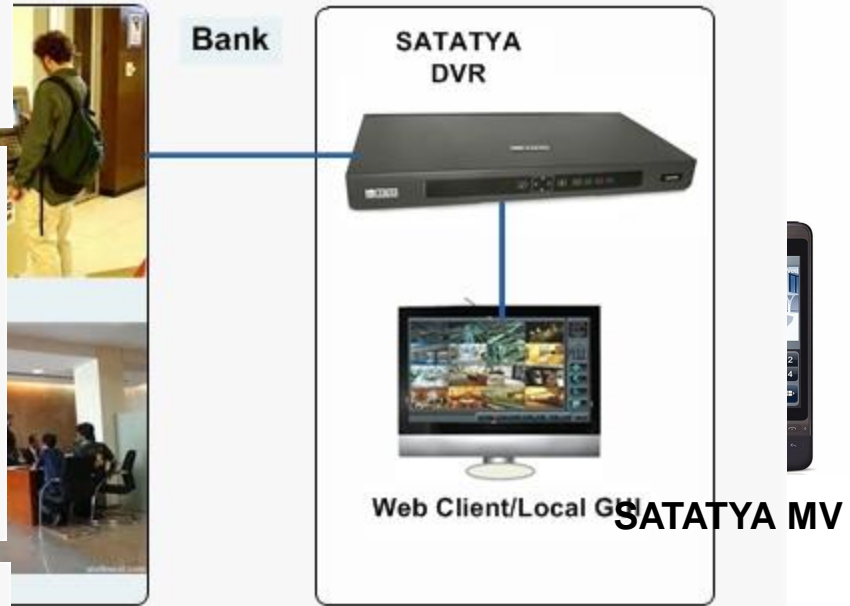
- Wide Range of Analog Cameras
 - ✓ Dome Cameras
 - ✓ IR Dome Camera
 - ✓ IR Bullet Cameras



SATATYA DVR Connectivity



SATATYA in BFSI Application



Benefits in BFSI Segment

- Monitor High Risk Customer Service Areas
- Supervise Cash and Customer Counters
- Record Instantaneous Happenings Inside and Outside the Bank
- Remote Monitoring for 24×7 Viewing
- Observe Customer's Movements
- Prevent Robberies with Round the Clock Security
- Real-time Security of Complete Bank Premises
- Reduce Cost of Security Personal



Matrix Security Benefits

- Completely Automated Security Solution
- Cost Effective Solution
- Technologically Advanced Systems
- Round the Clock Technical Support
- Flexible and Scalable



***THE KEY TO
SAFETY &
SECURITY***

Technical Support

- Round the Clock Support
- Centralized After Sales Support
- Technical Training on Regular Basis
- Technologically Sound Support Team
- Remote Support
- On-Site Support



Thank You

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